Start with Denmark

The heart of life sciences for research and business
Denmark - a country for LIFE

Denmark is a global player in life science and the home of a world leading healthcare industry. World class research, a strong healthcare system with excellent infrastructure and data collection, a safe and effective business environment combined with efficient public authorities and a tradition for public-private partnerships. These are just some of the advantages Denmark has to offer. Furthermore, we constantly strive to improve the conditions for developing new and viable solutions.

We know that decision makers need quick and reliable information. The report “Start with Denmark - The heart of life sciences for research and business” offers you just that. It will take you through the most important information needed when placing research, investments and business within the areas of Life Science in Denmark.

The world is constantly searching for new and better solutions in healthcare. Denmark is the place to develop these solutions.
Top Ten Reasons

1. A strong healthcare industry

Denmark has a strong, innovative and productive healthcare industry covering pharmaceuticals, biotechnology, medical technology and eHealth.

Denmark has state-of-the-art companies, visionary universities and an effective public healthcare sector – three factors which have secured a strong healthcare industry.

2. World-class research standards

In the field of healthcare there is access to a strong research community. For example within pharmaceuticals, the medical foundation at both universities and hospitals is very solid, as demonstrated by the extensive publication and frequent citation of Danish scientific articles in leading international journals.
3. Tradition for public-private partnerships

Denmark has a well-established tradition for close collaboration between the public sector, academia and industry.

4. Unique framework conditions for medical research and clinical trials

With its unique social security number system, long-standing tradition for patient and population registration and access to comprehensive biobanks, Denmark is an ideal location for medical and clinical research. Furthermore, Denmark has a homogeneous and compliant population, and individual patients are easily traced, which makes for a low lost-to-follow-up rate. In addition, Danes are very open to participating in clinical trials.

“Despite the economic turmoil and financial crisis we sustained our level of clinical trial investments in Denmark - a decision different from elsewhere in the world. To GlaxoSmithKline its evident that Denmark holds a significant position - we acknowledge your high standards on pharma and biotech science”

- Birgit-Yvonne Reimann, General Manager

GlaxoSmithKline Denmark
5. Efficient public authorities
The Danish authorities are known for their quick, efficient and service-oriented handling of inquiries from the private sector. For clinical trials in particular, processing of applications by the authorities is highly efficient.

6. Expertise in design, engineering and clinical competences
Within medical technology, Denmark offers a committed focus on research and development, design and innovation, user-producer linkages and market testing.

7. World leader in IT infrastructure
With almost universal penetration of broadband, the digital infrastructure in Denmark is among the best in the world. In addition, the Danes are among the most e-ready in the world. As a result, Denmark is a global leader in deployment and use of Health IT systems.
8. National references readily attainable

Regarding eHealth solutions, the public sector is aware of the value of strong national reference cases. In combination with a coordinated public effort for nationwide usage of solutions demonstrating positive outcomes, national references are readily attainable for companies.

9. Attractive to foreign investors

Denmark offers: a low corporate tax rate, competitive business costs, flexible labour market conditions, and simple procedures for establishing a business. Furthermore, Denmark has a well-organised and publicly financed healthcare sector that maintains a high standard with highly qualified and motivated personnel. In sum, Denmark offers some of the best possible conditions for healthcare industry businesses.

*Denmark is the world’s most advantageous country to invest in in a five year perspective*

- Economist Intelligence Unit 2008-2012

10. Safe haven for investments:

Place your investments in Denmark. We are a safe haven in a time of international financial crisis.
The report in brief

The report “Start with Denmark, the heart of life sciences for research and business” presents the reader with an introduction to the Danish healthcare industry, covering the pharmaceutical industry, the biotechnological industry, the medical technology industry and the eHealth industry.

Starting with a presentation of ‘Top 10 Reasons’ for choosing Denmark for research and business activities, the report is then divided into chapters focusing on the different aspects of the healthcare industry. The chapters provide information on the following areas:

- A world-leading healthcare industry; facts and figures on the pharmaceutical industry, the biotechnological industry, the medical technology industry and the eHealth industry in Denmark
- A strong healthcare system; information on the framework conditions of the Danish healthcare system
- A strong tradition and good framework conditions for research; information on conducting clinical trials in Denmark
- World class research; information on Danish research areas and strongholds in the field of healthcare
- Denmark as a great place to do business; information on the framework conditions for doing business in Denmark

To obtain the full report and learn more about investing in Denmark, please contact the Life Sciences team at Invest in Denmark: http://www.investindk.com/
Contributing partners:

- Ministry of Business and Growth, Denmark
- Ministry of Health, Denmark
- Medicon Valley Alliance
- Danish Regions
- Medico Industrien
- IT-Branchen